



Sample Trademark License Control Provisions

Licensee hereby agrees to abide by the terms of the Product Specifications and Quality Controls attached hereto as Appendix IV, and any subsequent amendments thereto, which Licensor may make from time to time in its sole discretion.

The Licensee agrees that the Permitted Goods in Appendix II, shall meet the quality standards set forth in such Quality Controls attached in Appendix IV. Furthermore, Licensee's production, sales and distribution of the Permitted Goods shall comply with all laws and regulations of the place of sale and shall not undermine the reputation of the Licensor and its Licensed Marks.

If any of the Permitted Goods or services that use the Licensed Marks does not meet the requirements of the Licensor, the Licensor shall have the right to require the Licensee to cease sales of, destroy, or remove trademarks or logos from, such goods and shall be liable to the Licensor for any mitigation costs including corrective advertising.

Licensor shall have the right to monitor the quality of the Licensee's Permitted Goods or services that use the Licensed Marks listed in Appendix I. Licensee further agrees to reimburse Licensor on an annual basis for samples purchased through normal supply channels for quality control inspection.

Licensee may only have the Permitted Good manufactured by a factory pre-approved by Licensor, the approval of which may be withheld for any reason or no reason at Licensor's sole discretion.

DISCLAIMER: This sample is a general reference example only and does not constitute legal advice. The appropriate control provisions to be used in a license agreement will vary based on the specific circumstances. The download of this example does not establish an attorney-client relationship.